

SEARS

Your money's worth and a whole lot more!

TOUGHSKINS®

**THE TOUGHEST JEANS
IN AMERICA!**

OVER 180 MILLION SOLD
SINCE 1972 AND WE EXPECT
TO SELL 3 MILLION MORE
FOR BACK-TO-SCHOOL

**JUST ONE OF MANY
FAMOUS
BRANDS
FROM THE STORE
YOU TRUST**

**FIND GREAT
LOW PRICES
EVERY SINGLE DAY!**

SEE PAGES 2-3 FOR
MORE TOUGHSKINS NEWS



BOS03L1 1

SEARS AUG. 6 EDITION

ALSO
INSIDE: FABULOUS HOME FASHION BUYS!



TOUGHSKINS®

BOYS' JEANS SO TOUGH, THEY'RE
WARRANTED*
 AGAINST HOLES FOR AS LONG AS
 HE WEARS THE SAME SIZE

ONLY

888
 8-14
 reg., slim

Husky sizes 4-7 sizes... 11.88
 7.88
 GOOD THROUGH AUG. 19
 WHILE QUANTITIES LAST



▼ Also available in Original triblend style and in twill school pant style

▼ Reinforced knees on regular and slim sizes up to size 12 and Husky sizes up to a 30-in. waist

▼ You won't find a jean warranty like this ANYWHERE ELSE! Sears—where value always comes first

▼ Extensive lab test results lead us to believe this is the toughest jean in America. See for yourself!

▼ Riveted front pockets keep pocket in tact—prevents ripping from daily wear and tear

*WARRANTY

For as long as your child wears this size, if a hole is worn in the jeans, RETURN IT TO THE NEAREST SEARS STORE, and Sears will replace it, free of charge, with a garment of the same size. See store for details.

▼ Heavyweight denim of cotton. Fortrel® polyester for super durability, tear-resistance. Plus, prewashed for softness

▼ With super strong double sewn seams and reinforced stitching at all stress points!



SEE THESE FAMOUS KIDS' BRANDS & MORE:

RAGS®

What an assortment!
Boys' knit and woven
short-sleeve shirts

ONLY **888**

GOOD THROUGH AUG. 19
WHILE QUANTITIES LAST

- ▼ S-M-L-XL (8-20). Husky sizes, too.
- ▼ Fashionably oversized for comfort
- ▼ In a rainbow of solids and stripes!

Boys'
Hard-to-find sizes
HUSKY
HUSKY
Are easy to find at SEARS
Shirts and Toughskins available
in Husky sizes at slightly higher
prices at most larger Sears stores.



Kids' Fruit of the Loom
6-pk. cotton underwear

BOYS'		GIRLS'	
Special value pack	5.96	Special value pack	4.96
Mail-in rebate	-\$2	Mail-in rebate	-\$2
You pay ONLY	396	You pay ONLY	296

Rebate offer good through Sept. 17
While Quantities Last

FRUIT OF THE LOOM®

BUGLE BOY®

TOMATO®

WALT DISNEY'S CLASSIC
Peter Pan



Sweet dreams in cozy nightwear for boys and girls.

- A. Toddler girls' pajamas in sizes 2T-4T
- B. Girls' jersey-style dorm shirt in sizes S-M-L
- C. Toddler boys' pajamas in sizes 2T-4T
- D. Boys' pajamas in sizes S(4), M(5/6), L(7)
- E. Little girls' dorm shirts in sizes S(4), M(5/6), L(6X)

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©The Walt Disney Company

and fun-filled toys from the Peter Pan collection

AT SEARS



Walt Disney's CLASSIC
Peter Pan



Peter Pan duels furiously with his one-handed arch enemy, Captain Hook

Enchanting
Peter Pan
characters

YOUR
CHOICE
\$10
Every
Single Day!

Create your own Peter Pan adventures with these delightful characters. Choose Peter Pan, Captain Hook, Wendy or Tinker Bell! Dolls range in size from 9 to 12 inches high. Collect them all!



Huggable
plush toys

Choose crocodile or Nana

Crocodile,
22-in. long **\$15**

Nana dog,
14-in. high **\$20**

© The Walt Disney Company

Garment washed

DENIM

dresses and jumper sets

19⁹⁸ to
22⁹⁸

Extra Special Purchase
While Quantities Last

Fun fashion right out of the blue!
Belted dresses or jumper sets,
stonewashed or acid washed. Color-
ful buttons. 7-14.

Styles shown are representative
of Sears assortment

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All-cotton camp shirt

Trendy assorted prints!
Sizes S-M-L (7-16). **8⁹⁶**
Every Single Day!

Girls' iced jeans

100% cotton. Hot fash-
ion look! 7-16. **14⁸⁸**
Every Single Day!

Both available in Pretty Plus sizes, too!
Check out our fun selection of
belts and accessories



ME₂ KIDS

SEE THESE FAMOUS BRANDS & MORE:

E.J. GITANO™

FAME®

NEW BLUES!

Newest shapes in denim bottoms and cotton tops

14⁹⁴

- A. Basic 3-pocket, cotton jeans in stone-washed indigo, black and khaki.
- B. Crested cotton jersey top with mock turtleneck and padded shoulders. Asst. colors.
- C. Oversized cotton scrunch-neck turtle-neck with padded shoulders. Asst. colors.

19⁹⁴

- D. Angeliq™ yarn-dyed cotton shirt with tab roll sleeves.
- E. Screen-printed fleece top in polyester and cotton.
- F. 5-pocket, acid-washed cotton denim jeans. Indigo or black.

21⁹⁴

- G. Cotton denim drop-yoke skirt with wide leather-look belt. Indigo and black.

29⁹⁴

- H. Acid-washed cotton denim jumper has front pocket and flounced skirt.

Stretch your wardrobe dollar with a MAINFRAME Connection Card.

Styles and colors shown are representative of MAINFRAME assortment.

MAINFRAME



CLASSIC TOPS

In terrific colors and styles!

14⁸⁸
ea.
Every Single Day!

- ▼ Long-sleeved tops with double-needle stitching for durability!
- ▼ Of heavy-weight polyester and cotton jersey so they keep their shape!
- ▼ So many color choices in up to 7 solids and 8 stripes for misses' sizes!

Styles and colors shown on these pages are representative of Sears assortment.

All-cotton jeans,

ONLY **19⁹⁶**

Every Single Day!
Acid-washed jeans.
Misses' sizes.

SEE THESE FAMOUS BRANDS & MORE: LEVI'S® APPAREL APOSTROPHE



E LEE® CARRIAGE COURT

Ultra Fleece 220



ULTRA FLEECE® 220 ACTIVEWEAR

Tops 'n pants in
spirited solids

YOUR CHOICE
Top or pants

10⁹⁶
ea.

Every Single Day!

We're showing just one outfit of many—
come in to see all the styles! In asst'd
colors of super soft acrylic and cotton
fleece, in misses' sizes.

NO ONE TOPS SEARS BRAND NAME SELECTION

Professional hair care at home

- A. Spiral curling iron or spritz mist iron. **960^{ea.}**
- B. Geometricks™ kit, 4 styling rods, power handle. **1994**
- C. Cordless iron or brush, 60-sec. heat-up. Cartridge..... **1752^{ea.}**
- D. 1200 watt* styler dryer, 3 settings, 2 attachments. **1671**
- E. 1500 watt* pro dryer, 4 heat/ speeds. **1499**
- F. Fashion Plates™ wave, straighten or crimp hair. **1496**

A. 8856/58

CONAIR®

B. 8841

C. 2560

D. 8832

E. 8830

F. 8842/3/4



NEW!

Impressions™ hair styling kit
Add a totally new dimension to hair design: stars, hearts and more! **1998**

2530

Clairol®

Deluxe dry hairsetter
20 rollers in 3 sizes. Ready dot, counter top case. **2285**

2529

Clairol®

Benders® heated flexible shapers
14 shapers in 2 sizes create natural looking styles. **2444**
Deluxe Benders.....30.76



SEARS

Hair dryers w/attachments
Sears Best. 1500 watt* turbo dryer. **1276**
1500 watt* pro style hair dryer. **1396**

8795

Dazey®

Natural Wonder™ soft bonnet dryer
400 watt*, 5 position control switch. Large bonnet. **2966**

Epilady®

7960

The revolutionary way to remove hair™

Removes hair naturally, safely, below skin surface. No waxing, shaving, depilatories, nicks or cuts. **3984**



7964

EpiSauna™

The world's smallest facial sauna. Deep cleans, moisturizes, relaxes. Compact, uses tap water. **3542**



7968/69

EpiBrush™

Self-cleaning bristles automatically retract to release hair. Compact. **626 Large 583 Small**

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ONE TOUCH

Personal home electrolysis kit
Remove superfluous hair easily and comfortably. Case included. **2860**

6866

Norelco®

Rotatract® rechargeable rotary shaver
Closeness/comfort settings. Cord/cordless. Dual voltage. **6390**



6801

Rotomatic™

Rechargeable rotary shaver
3 heads, 48 blades, pop-up trimmer. Locking on/off switch. Rotomatic electric, 22.38 **2981**



6873

Norelco®

Ladies' Splash & Shave cordless shaver
Shaves wet or dry. Rinse to clean. 2-year warranty! **1853**
†See store for details



6839

REMINGTON

Ultimate™ rechargeable, cordless shaver
Remington's best. Adjustable closeness bar. Trimmer. **5123**



2137

OMRON

Blood pressure and pulse monitor kit
Information: CALL TOLL-FREE 1-800-526-6766 **3769**
Large cuff, available separately, 11.89



SEE THESE FAMOUS BRANDS AND MORE!

CONAIR®

EPI®

SEARS GREATEST ATHLETIC SHOE SPECTACULAR



All athletic shoes have RUBBER soles unless otherwise indicated.

GO WITH THE

winner™

Joggers for the entire family

14⁸⁸
Kids'

15⁸⁸
Men, boys
women

Every Single Day!

▼ Tough nylon and sueded split leather uppers.

▼ Sponge rubber insoles.

BASKETBALL



Men's hi-tops
Leather uppers
and cushioned
insoles.
Men's Oxfords 29.88
Every Single Day!

34⁸⁸
Every
Single Day!

Boy's hi-tops
Leather up-
pers. Remov-
able insoles.

29⁸⁸
Every
Single Day!

Kid's hi-tops
Split leather
uppers. Cush-
ioned insoles.

21⁸⁸
Every
Single Day!

Men's shoes
Canvas uppers
and cushioned
insoles.

19⁸⁸
Every
Single Day!

Men's oxfords
Black leather
uppers and
padded collars.

27⁸⁸
Every
Single Day!

Men's shoes
White leather
uppers and
padded collars.

27⁸⁸
Every
Single Day!

Women's oxfords
Canvas uppers
and cushioned
insoles.

9⁸⁶
Every
Single Day!

TENNIS



CVO

CROSS TRAINERS



Boy's and women's
All-purpose athletic shoes de-
signed to perform on different
surfaces and for different sports.

Boys
29⁸⁸
Every Single Day!

Women
29⁸⁸
Every Single Day!

Women's
oxfords
Visa® fabric
uppers. Cotton
terry lining.

22⁸⁸
Every
Single Day!

Women's
oxfords
Smooth coat-
ed split leather
uppers.

24⁸⁸
Every
Single Day!

Women's
hi-tops
Smooth coat-
ed split leather
uppers.

29⁸⁸
Every
Single Day!

Women's
casuals
Sport shoes
with soft fabric
uppers.

21⁸⁸
Every
Single Day!

Women's
casuals
Smooth, coated
split leather
uppers.

29⁸⁸
Every
Single Day!

AEROBICS



GOOLAGONG



ADIDAS®

PUMA®

ETONIC®

CONVERSE®

OXFORD OR SPORT

Shirts packed with
so many quality
features, you'd
expect to pay more!

Comfortable Armie® sport shirt

- ▼ Choose button-down or spread collar
- ▼ With single-needle tailoring for great looks
- ▼ Rich yarn-dyed woven patterns of polyester and cotton

13⁸⁸
Long Sleeve

Every Single Day!

Under \$20 Oakton Ltd.® shirt

- ▼ Cross-stitched buttons won't fall off
- ▼ Fused 2-button adjustable cuffs
- ▼ Oxford cloth of cotton, polyester
- Oakton Ltd.® 100% silk tie..... **9.88**

15⁸⁸
Long Sleeve

Every Single Day!

Armie® belted chinos

- ▼ Coordinating web belt with bonded leather tabs
- ▼ Of cotton and polyester

19⁸⁸

Every Single Day!



Men's Oakton Ltd.® basics
100% combed cotton for
a comfortable fit!
T-shirts, Pkg. of 3..... **9.88**

BRIEFS
7⁸⁸
Pkg. of 3
Every Single Day!



SEE THESE MEN'S BRANDS & MORE: **HEET**

LEVI'S® 506™ JEAN

All-cotton denim
or pique knit shirts—

YOUR
CHOICE

15⁹⁶

Every Single Day!

Levi's® 506™ jeans

Fabric-softened for unbeatable comfort!
Straight leg styling. Made in the U.S.A.

Levi's® pique knit

shirts—the look you want! Of comfort-
able polyester and cotton; solid colors.

1 BOS03L1 13



Also available:
PREWASHED JEAN



Also available:
WHITEWASHED JEAN



Also available:
STONEWASHED JEAN

Levi's
LEVI STRAUSS & CO.

LEE® ROEBUCKS® JORDACHE® BUGLE BOY® COTLER® FARAH®

STRATFORD™ GROUPS

Living rooms by a
quality maker in
colors to match
any decor

Save \$200 when you buy
all 3 pieces

\$1399 Every Single
Day separate
price \$1599

A. Celebration 3-pc. sectional

Attractive and plush contempo-
rary style. Features an armless
full-size innerspring sleeper, left
arm incliner and corner wedge. 40
colors.

Recliner\$399
Carmel tables\$159

Save \$200 when you buy
all 4 pieces

\$1598 Every Single
Day separate
price \$1798

B. Celebration 4-pc. sectional

Features an armless full-size in-
nerspring sleeper, left arm inclin-
er, corner wedge and ottoman. 40
decorator colors.

Carmel tables\$159

Save \$50 when you buy
the 2-pc. group

\$898 Every Single
Day separate
price \$948

C. Cheers 2-pc. group

Luxurious sofa and chair with
sculptured styling and solid oak
accents. 24 fashion colors!

Cheers tables\$249 to \$269
Matching pieces also available

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**NO PAYMENT
UNTIL NEXT
YEAR!**

No monthly payments until Jan. 1,
1990, on Sears Deferred Credit Plan.
There will be a finance charge for the
deferral period.



3 SIZES — ONE PRICE

SEARS

Innerspring



Innerspring
or foam

SEARS COMFORT PROMISE

**SLEEP ON IT FOR 30 NIGHTS!
NOT HAPPY? WE'LL BUY IT BACK**

Sleep on your Sears bedding set for 30 nights. If you're not completely satisfied, Sears will buy it back! And of course, at Sears it's always satisfaction guaranteed or your money-back!

Full, queen or king*
mattress or foundation

Offer ends August 12

Sears Deluxe II and
Sealy Comfort Guard
Deluxe II

Full
Queen
King

\$99
Each Pc.

5-yr. warranty**

Sears Elegance Classic II
and Sealy PostureCrest II

Full
Queen
King

\$149
Each Pc.

10-yr. warranty**

Sears Elegance Prestige II
and Sealy PostureCrest
Extrordinaire II

Full
Queen
King

\$199
Each Pc.

15 yr. warranty**

Sears-O-Pedic Imperial
Superba II and Sealy
PosturePedic Violet II

Full
Queen
King

\$249
Each Pc.

15 yr. warranty**

Twin size also available as low as \$79 ea. pc.
Queen and king sold only in sets.*King
requires two foundations. Sealy foam is
polyurethane. **See store for details.



A. Bay Breeze 3-pc. bedroom

Includes dress-
er, mirror and
full/queen
headboard.

\$499

Inset, LIMITED TIME OFFER!
3-pc. Bedwall **\$599**
Includes cabinet headboard
and two coordinating night-
stands.
Offer Good Through August 31

B. New Dimensions bedroom

3-piece in-
cludes dresser,
mirror and full/
queen head-
board.

\$599

SAVE \$100 when you buy chest
with 3-pc. bedroom, Today's Price
..... **\$899**

SHOP
SEARS CATALOGS
FOR THOUSANDS OF
OTHER GREAT BUYS
**NEW! SEARS 24-HR.
CATALOG HOTLINE**
1-800-366-3000
• Shop Toll-Free, Day and Night
• Shop 24 Hours a Day, 7 Days a Week

WHY PAY MORE?

Our Sears brand plush stain-resistant carpet has quality features you'd expect to pay a lot more for!

EXTRA SPECIAL PURCHASE

**LIMITED TIME OFFER!
COMPARE OUR PLUSH
PREMIERE VALUE CARPET WITH
COUNTRY MANOR AT 23.99 SQ. YD.**

Each carpet features:

- 5-yr. wear and stain warranties*
- Scotchgard stain protection
- Plush style, 10 decorator colors
- 100% nylon pile, heat-set yarns

*See store for warranty details.

• On SearsCharge Home Improvement Plan.
Your monthly payment can vary depending on
your account balance.

Cushion and installation extra for all carpets.

16⁹⁹

SQ. YD.
CARPET ONLY

While Quantities Last

MONTHLY

1 Room

\$12 per month[▲]
20 sq. yds.
Installed

2 Rooms

\$15 per month[▲]
30 sq. yds.
Installed

3 Rooms

\$19 per month[▲]
40 sq. yds.
Installed

Scotchgard
STAINRELEASE

**TEXTURED
Bold Heritage**

Nylon pile
in 20 hues.

11⁹⁹
SQ. YD.
CARPET ONLY

free
TREVIRA

**PLUSH
Secret Quest**
Polyester pile,
12 shades.

8⁹⁹
SQ. YD.
CARPET ONLY

free
**SCULPTURED
Rainbow Marquee V**

Nylon pile,
11 colors.

14⁹⁹
SQ. YD.
CARPET ONLY

WEAR-DATED
**TEXTURED
Fresh Image V**

Nylon pile
in 24 hues.

17⁹⁹
SQ. YD.
CARPET ONLY

Scotchgard
STAINRELEASE

**PLUSH
Grand Tradition**

Nylon pile,
34 colors.

18⁹⁹
SQ. YD.
CARPET ONLY

DURABLE CERTIFIED
STAINMASTER
CARPET

**PLUSH
Pleasant Fantasy V**

Nylon pile,
30 colors.

19⁹⁹
SQ. YD.
CARPET ONLY

free
**PLUSH
Special Holiday V**

Nylon pile,
24 shades.

18⁹⁹
SQ. YD.
CARPET ONLY

Come see our many affordably priced carpets—so many stain-resistant styles at our great everyday low prices

BUY CARPET NOW—NO PAYMENTS TILL NEXT YEAR

Sears Pricing Pledge: Yes, we'll meet or beat the competition's current advertised price on the identical item! Just bring the competition's current ad to any of our retail stores.

This offer applies to current merchandise stocked in our retail stores only. Excludes clearance, closeouts and Sears catalogs.

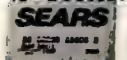
No monthly payments until Jan. 1990 on SearsCharge Deferred Credit Plan. There will be a finance charge for the deferral period.

Merchandise in this circular available at most larger Sears stores. Delivery charges not included in selling prices of merchandise.

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Printed in U.S.A. 7/89 RFT32A/89800

GB



Supplement to the newspapers listed below: Sunday, August 6, 1989: Boston Sunday Globe, Providence Journal, Worcester Sunday Telegram, Middlesex News, Lowell Sun, Sunday Eagle Tribune, Brockton Enterprise, Cape Cod Times, Lewiston Sun Journal, Foster's Daily Democrat, New Bedford Standard Times, New Hampshire Sunday Times, South Portland Press Herald, Fall River Herald, Nashua Telegraph. Saturday, August 5, 1989: I.D.S., Jordan Dennis, Newport Daily News, Concord Monitor. Monday, August 7, 1989: Bangor Daily News, Daily Kennebec Journal, Times Record.

MASSACHUSETTS: Auburn • Braintree • Brockton • Burlington • Dedham • Hanover • Hyannis • Leominster • Methuen • Natick • North Dartmouth • Peabody • Saugus • Swansea. MAINE: Augusta • Bangor • Brunswick • Lewiston • Presque Isle • Rockland • South Portland • Waterville. NEW HAMPSHIRE: Concord • Keene • Manchester • Nashua • Newington. RHODE ISLAND: Middletown • Providence • Warwick • Woonsocket.

Satisfaction guaranteed
or your money back

©Sears, Roebuck and Co., 1989

SEARS
Your money's worth
and a whole lot more.

**BUY NOW—
NO PAYMENTS
UNTIL NEXT YEAR!**
No payments until January 1990 on Sears
Deferred Credit Plan. There will be a
finance charge for the deferral period.

SEARS

Your money's worth and a whole lot more!

WHY PAY MORE?

**WE'VE LOWERED OUR EVERYDAY PRICES ON THESE
KENMORE REFRIGERATORS—ONLY AT SEARS!**

**20.6 CU. FT.* ALL
FROSTLESS WITH
ADJUSTABLE
SHELVES**

**CRISPER,
NICE 'N FRESH,
HANDI BIN, MEAT
DRAWER**

**COIL-FREE BACK
SITS FLAT
AGAINST WALLS**

**FACTORY
INSTALLED
ICEMAKER
ONLY
\$80
EXTRA**
Icemaker hook-up extra.

69151



TOP MOUNT
599⁸⁷
White;
color extra.
Good Through August 12

**\$17 PER MONTH* ON
SEARSCHARGE**

SIDE-BY-SIDE
999⁸⁷
White;
color extra.
Good Through August 12

**\$21 PER MONTH* ON
SEARSCHARGE PLUS**



**21.6 CU. FT.*
FROST-FREE
WITH COIL-FREE
BACK**

**ADJUSTABLE
SHELVES WITH
DEEP GALLON
DOOR STORAGE**

**CRISPER
HANDI BIN,
NICE 'N FRESH,
BUTTER BIN**

**ICE, WATER
AND
CRUSHED
ICE
THROUGH
THE
DOOR**

*Your actual monthly payment can vary
depending on your account balance.

59271

*Total capacity

**TRUST SEARS
TO GIVE
YOU MORE!**

NATIONWIDE CREDIT

- SearsCharge
 - SearsCharge PLUS
- Available for most major purchases totaling \$700 or more.

NATIONWIDE DELIVERY

We'll do our best to give you a convenient date. Even Saturday delivery can be arranged in most areas.

NATIONWIDE SERVICE

- Over 18,000 technicians
- Over 15,000 vehicles
- Over 800 service centers

**Our policy is
SATISFACTION GUARANTEED
OR YOUR MONEY BACK**

Each of these advertised items is readily available for sale as advertised.

SEARS AUGUST 6 EDITION

KENMORE, ONLY AT SEARS—1 OUT OF

FAMOUS BRANDS! LIKE THESE AND MORE:

KENMORE

TAPPAN

Delivery arranged at additional charge. Major appliances shipped from our New England warehouses.

Kenmore®

**18.0 CU. FT.*
FROSTLESS
WITH TWIN
CRISPERS**

\$479

Every Single Day!
White only.

- Handy butter bin
- Freezer door shelf

*Total capacity

61801

Kenmore®

**19.8 CU. FT.*
SIDE-BY-
SIDE AT A
GREAT PRICE!**

\$599

Every Single Day!

- Butter bin, crisper
- Frost free convenience

*Total capacity

49001

Kenmore®

**5.0 CU. FT.*
UPRIGHT OR
5.3 CU. FT.*
CHEST
FREEZER**

YOUR CHOICE

\$198

each
Every Single Day!

- Adjustable cold control
- Textured steel lid and door

29158

19158

Kenmore®

**FAMILY SIZED
21.7 CU. FT.*
ADJUSTABLE
GLASS SHELVES**

\$650

Every Single Day!

- Crisper, handi bin
- Gallon door storage

FACTORY INSTALLED
ICEMAKER \$80 EXTRA
Icemaker hook-up extra.

65251

Kenmore®

**19.7 CU. FT.*
WITH ICE
THROUGH
THE DOOR**

\$840

Good Through August 12

- Adjustable shelves
- Meat pan for freshness, crisper

59051

Kenmore®

**16.0 CU. FT.*
UPRIGHT OR
15.8 CU. FT.*
CHEST
FREEZER**

YOUR CHOICE

319⁸⁷

each
Good Through August 19

- Interior light
- Handy defrost drain

29268

19368

Kenmore®

**POWERFUL
VAC WITH
3.5 PEAK HP
MOTOR**

99⁸⁷

Every Single Day!

- 20-ft. power cord
- Steel locking wands

29035

Kenmore®

**2.0 PEAK HP
VAC WITH
DEEP CLEANING
POWER-MATE™**

\$99

Every Single Day!

- Auto height setting
- Brush edge clean

27200



**HOOVER HIGH
PERFORMANCE
CONVERTIBLE™
UPRIGHT VAC**

99⁸⁷

Every Single Day!

- Powerful 5.0-amp motor
- Steel beater bars

38750
(Mfr. #U4519)

2 HOMES IN AMERICA OWNS ONE!

HOOVER

BLACK & DECKER

SINGER

AMANA

Delivery arranged at additional charge. Major appliances shipped from our New England warehouses.



Kenmore®
COMPACT-SIZED OVEN—
400 WATTS OF POWER
• 15-minute mechanical timer
• Small size fits anywhere
\$79
Every Single Day!



Kenmore®
RANGE WITH
SELF-CLEANING
OVEN
ELECTRIC MODEL
\$399
Every Single Day!
GAS MODEL
\$499
Every Single Day!
Connectors extra.



Kenmore®
ELECTRIC COOKTOP
WITH SOLID
DISC ELEMENTS
• Easy-to-clean black glass maintop
• 9-in. Power Minder element
\$298
Every Single Day!

Kenmore®

**ENERGY-
SAVING
DISHWASHER**

\$248

Every Single Day!

- Sound/heat insulated
- Stainless steel food pulverizer

See our ultra
wash models—
America's best
dishwashing system
15175

Kenmore®

**LARGE
CAPACITY
WASHER
PRICED RIGHT**

\$379

Good Through August 17
White; color \$10 extra.

- 8-wash cycles
- Self-cleaning lint filter

18631

Kenmore®

**FAMILY-SIZED
LARGE
CAPACITY
DRYER**

\$299

Good Through August 17
White; color \$10 extra.

- 5-drying cycles
 - Top mount lint filter
- Gas dryers priced higher.
Dryer connectors extra.

68631

Kenmore®

**ALL-IN-ONE
LAUNDRY
SYSTEM**

\$619

Every Single Day!
White only.

- Self-cleaning lint filter
- Large capacity for big loads

98701

Kenmore®

**LARGE
CAPACITY
WASHER ONLY**

\$279

Every Single Day!
White only.

- 3-convenient wash cycles
- Sturdy Dynaguard top, lid

18101

Kenmore®

**LARGE
CAPACITY
DRYER AT A
GREAT PRICE**

\$229

Every Single Day!
White only.

- 2 drying cycles
- Top mounted lint screen

Gas dryers priced higher.
Dryer connectors extra.

68101

Each of these advertised items is readily available for sale as advertised.

**WE'VE GOT THE
BRANDS YOU
WANT!**

SHARP

MAGNAVOX

PIONEER

LXI



SEARS

53745

**ALL NEW
CAMCORDER
OUTFIT—MORE
FEATURES**

999⁹⁶

Good Through August 26



MAGNAVOX

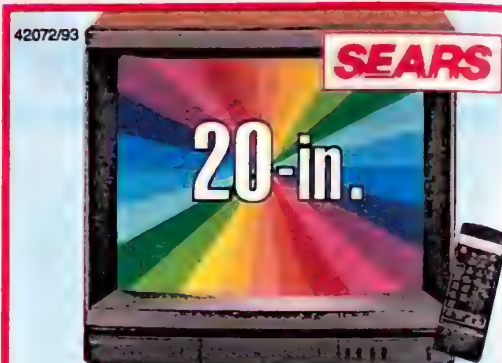
25-in.

49201

**CONSOLE TV
WITH MTS
STEREO,
OFF-TIMER**

549⁸⁷

Every Single Day!
(Mfr. #RK4910AK)



42072/93

SEARS

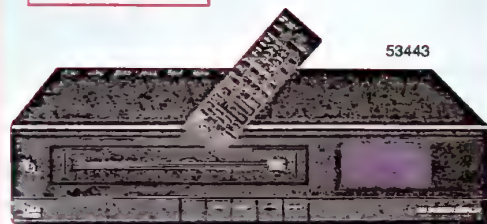
20-in.

**TV WITH ON-SCREEN
DIGITAL MENU,
A/V JACKS,
OFF-TIMER**

318⁸⁹

Good Through August 19

SEARS



53443

**CLOSEOUT!
4-HEAD VIDEO
VCR—GREAT
SPECIAL EFFECTS**

299⁸⁸

While Quantities Last

MAGNAVOX

21542
(Mfr. #D8890/D8891)



**20-TRACK
PROGRAMMABLE
CD BOOMBOX
WITH SEARCH**

179⁷⁷

Good Through August 12

PIONEER

95501



**110-WATT
STEREO RACK
WITH CD, REMOTE**

799⁸⁷

Good Through August 12

110 watts per channel at 8 ohms from 20 Hz to 20 kHz with 0.09% THD.

SEARS



**STUDENT
CHAIR AT AN
AFFORDABLE
PRICE**

29⁸⁶

Every Single Day!

3158

SEARS



34402/12/21/51

**4 COLORS!
9-NUMBER
MEMORY
TRIMSTYLE PHONE**

17⁷⁷

Every Single Day!

53899/93
(Mfr. #335/AX25)

brother



**NEW AT SEARS!
PORTABLE WORD
PROCESSING
TYPEWRITER**

199⁴⁶

Every Single Day!

**FREE
PLANNING**

**FINANCING
PLANS**

**PROFESSIONAL
INSTALLATION**

**FREE
ESTIMATES**

**SATISFACTION
GUARANTEED**

**APPOINTMENTS AT
YOUR CONVENIENCE**

August is
SEARS
Installed

**Home
Improvement
MONTH**



**NO PAYMENT
UNTIL JANUARY
ON SEARS DEFERRED
CREDIT PLAN**

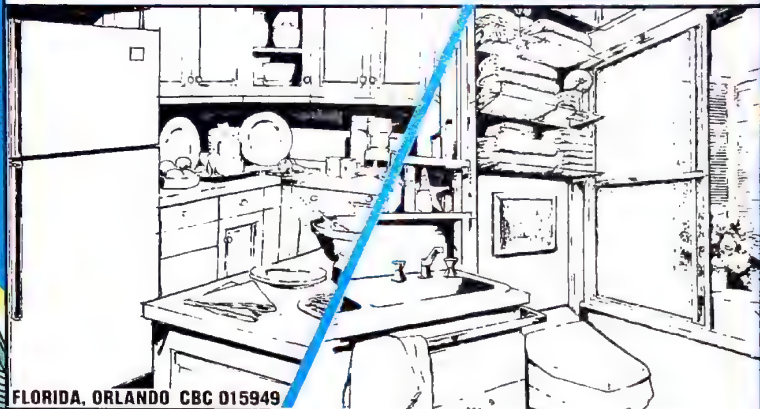
There will be a finance charge
for the deferred period

— SEARS PRESENTS ELEGANT —

KITCHENS & BATHS

CALL TODAY!

We'll help you plan and design
your new kitchen or bathroom
with style, efficiency and
value.



FLORIDA, ORLANDO CBC D15949



We'll assist you with creative design ideas for remodeling within your budget.

Choose from a wide range of cabinet styles and finishes; plus... countertops, appliances, lighting, window treatments, and wall and floor coverings.

**FREE
PLANNING**

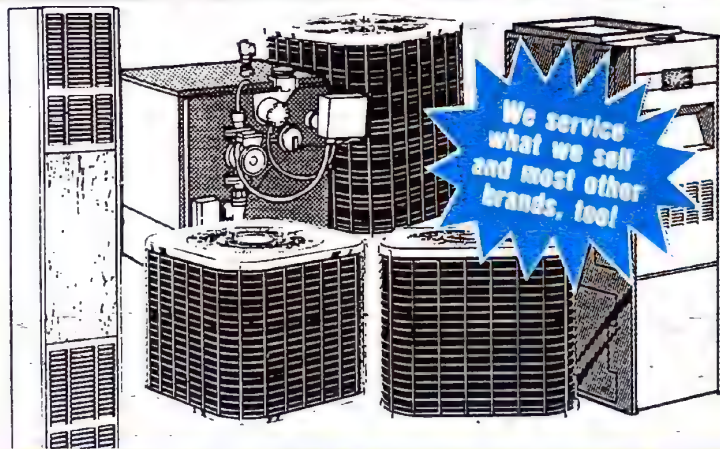
**FREE
ESTIMATE**

**PROFESSIONAL
INSTALLATION**



**OUR GOAL
IS TO MAKE
YOUR NEXT
INSTALLED
HOME
IMPROVEMENT
A HAPPY,
NO-RISK
EXPERIENCE!**

HEATING and COOLING HEADQUARTERS



We service
what we sell
and most other
brands, too!

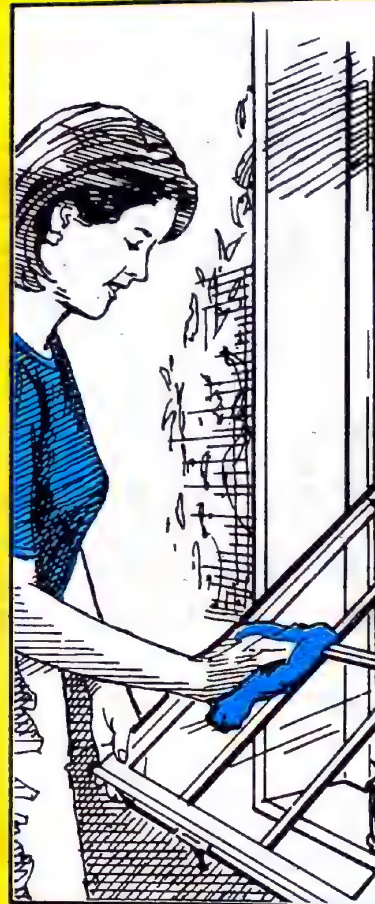
GREAT VALUES

Featuring Kenmore® Brand Heating and Cooling Units

Millions of homes rely on Kenmore appliances to help them cook, wash dishes, and do the laundry. Doesn't it make sense to you to trust your heating and cooling needs to Kenmore.

AIR CONDITIONING • HEATING • HEAT/COOL COMBINATIONS

TEXAS, AUSTIN TACLB 1387C; FLORIDA, ORLANDO CAC 04589B; MIAMI CAC 009346



INSTALLED BY SEARS AUTHORIZED CONTRACTORS: LICENSE NUMBERS... CALIFORNIA 025455; WASHINGTON SE-AR-SR 372NT; OREGON BLDRS 1051; NEVADA 5543; UT

RS
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make
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EAN
D PAINTING
D SECURE
LATION

on of
dows
able

FENCING VALUES

ADD TO THE GOOD
LOOKS, SECURITY
AND PRIVACY OF
YOUR PROPERTY



**CHAIN
LINK FENCE | WOOD FENCE**

Various heights and section lengths available.
Select from a variety of gates, hinges and latches.

INSTALLED GARAGE DOORS



**A wide variety of styles and types in
single and double doors available.**

REPLACEMENT
WINDOWS
STORM WINDOWS
BLOWN-IN INSULATION
PATIO COVERS,
ENCLOSURES AND
CARPORTS

ROOFING
GUTTERING,
OVERHANG AND
FACING TRIM
SIDING
AWNINGS
STORAGE SHEDS

ENTRY DOORS
GARAGE DOORS
PATIO DOORS
STORM DOORS
SECURITY DOORS
CHAIN LINK FENCE
WOOD FENCE

CENTRAL AIR
CONDITIONING
CENTRAL HEATING
KITCHEN REMODELING
BATH REMODELING
Sears offers these
products...and much more!

CALL TODAY, *America's largest installed home improver.*

CALL YOUR NEAREST SEARS STORE

IN Rhode Island
1(800)767-4477

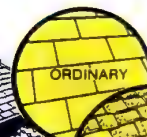
CHOICE
OF STANDARD
3-TAB AND TEXTURED
ROOFS AVAILABLE
IN A VARIETY OF COLORS!

A ROOF IS A ROOF IS A ROOF ? **NOT ANYMORE!**



Now you can set your house apart from those with ordinary roofs. A Sears roofing specialist can show you how to increase the charm of your home with high-style textured shingles. Textured shingles give your roof a handsome look and can even add to a home's resale value.

- Not only our best-looking, but our most heavy-duty, Class A fire resistant shingles.
- Guttering, overhang and trim are available.



ORDINARY



TEXTURED

FLORIDA,
ORLANDO
CCC 035634

CALL TODAY!

Installed by Sears Authorized Contractors: License Numbers... California 025455; Washington SE-AR-SR 372NT; Oregon BLDRS 1051; Nevada 5543; Utah 6283-5; New Mexico 2237; Hawaii 4285; Idaho 3196-A-3-4 (17) Florida/Orlando CRC 029278; Florida/Miami CBC 015949; Virginia 014183; Maryland MHIC 321; Westchester County WC-888-H87; Suffolk County 1260 HI; New York City, Department of Consumer Affairs, License # 697935

SEARS
*Your money's worth
and a whole lot more.*

CRAFTSMAN®
COMPANION
KENMORE®

YOU WON'T FIND BETTER MOWER VALUES ANYWHERE!



CRAFTSMAN®

Craftsman
3.5-HP push
rear bagger

228⁹⁶

Only \$10 per month*
on SearsCharge

**Pull-Lite
starter**

Two engine
speeds.

38322

20-in.
path



COMPANION

Companion
3.5-HP
rear bagger

279⁸⁶

Only \$11 per month*
on SearsCharge

**Pull-Lite
starter**

Belt drive
system

37213

20-in.
path

CRAFTSMAN®

4 speeds
plus reverse

**RUGGED 12-HP
TRACTOR WITH COUNTER-
BALANCED ENGINE**

\$23 Per month* on
SearsCharge
PLUS

\$1098

Bagger.....249.96

*Your actual monthly payment
can vary depending on your
account balance. SearsCharge
PLUS available for most major
purchases of \$700 or more.

**Counter-balanced
engine for
reduced vibration**

25463/
24940

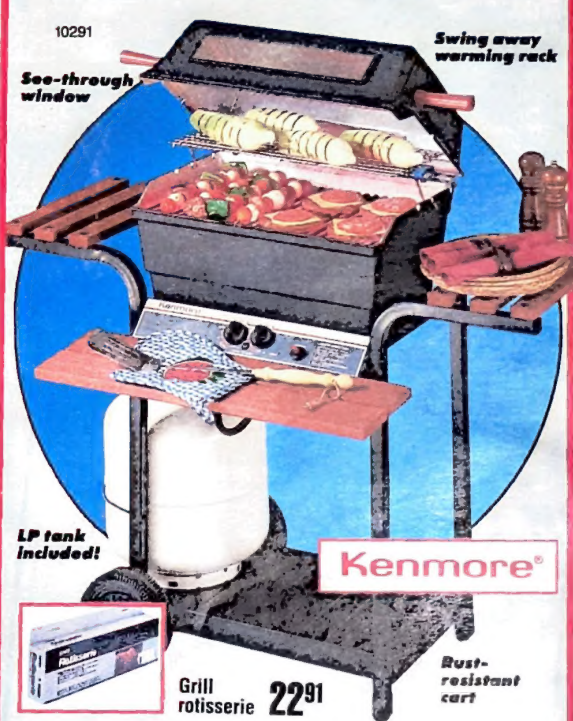
**Rear Turf-
Saver tires**

38-inch
floating deck
avoids scalping

GAS GRILLS

CHOOSE FROM 6 STYLES

10291



See-through
window

Swing away
warming rack

LP tank
included!

Grill
rotisserie

22⁹¹

Kenmore®

Rust-
resistant
cart

**KENMORE
GAS GRILL**

402-sq. in.

28,000 BTU's

139⁸⁷

Some assembly required.

 <p>79663</p> <p>18-in., 1/4-HP Bushwacker®</p> <p>42⁷³</p>	 <p>79602</p> <p>13-in., 1/4-HP Weedwacker®</p> <p>36⁹⁷</p>	 <p>79638</p> <p>1-HP electric blower/vac</p> <p>59⁸⁸</p>	 <p>79712</p> <p>16-in., 26cc Weedwacker</p> <p>109⁹³</p>	 <p>79792</p> <p>32cc gas blower</p> <p>119⁸⁴</p>	 <p>CRAFTSMAN® E-CLEAN WARDEN</p> <p>79652</p> <p>3.0-HP gas edger</p> <p>209⁷⁶</p>
 <p>4 yr. Warranty*</p> <p>12410</p> <p>32-gal. trash can</p> <p>8⁹⁶</p>	 <p>12825</p> <p>33-gal., 80 ct. trash bags</p> <p>10⁸⁸</p>	 <p>Our strongest!</p> <p>69202</p> <p>Craftsman 50-ft. hose</p> <p>16⁹⁶</p>	 <p>69025</p> <p>Water command nozzle</p> <p>7⁹⁶</p>	 <p>83917</p> <p>Sears Best rake</p> <p>8⁹⁶</p>	 <p>85595</p> <p>85315 Pruner or lopper</p> <p>11⁹⁶</p>

CRAFTSMAN®

**SPECIAL
PURCHASE**



35506

Craftsman gas chain saw
2.3-CID engine
powers 16-in. bar
with sprocket nose

199⁸⁶

Quantities Limited



87837

Craftsman wheelbarrow
5.0 cu. ft. seam-
less tray, wood
handles

44⁹⁶

Quantities Limited

*See store for details

62ND CRAFTSMAN ANNIVERSARY CELEBRATION!

Recharge
in just
3 hours

Pistol grip
for comfort

Includes
2 double
ended bits

11120

CRAFTSMAN

CRAFTSMAN

CRAFTSMAN

CRAFTSMAN

CRAFTSMAN

CRAFTSMAN

CRAFTSMAN

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CRAFTSMAN

CRAFTSMAN

CORDLESS POWER

**Craftsman
reversible cordless
screwdriver**

While
Quantities
Last

15⁸⁸

Powerful 2-cell motor. Rocker
switch for forward or reverse.

**Craftsman
cordless
screwdriver**

While
Quantities
Last

22²³

LED indicates when unit is
charging. High torque motor.

PORTABLE POWER

**Craftsman 3/8-in.
variable speed
reversible drill**

28⁸⁸

**Craftsman
1 1/2-HP, 7 1/4-in.
circular saw
includes blade**

31³⁵

Permanently lubricated roller
and sleeve bearings.

BENCH POWER

**Craftsman
electronic radial
arm saw**

399⁸⁸

3 fence positions for conven-
ient rip and crosscut setups.

**Craftsman
10-in. cast iron
table saw**

399⁸⁸

Deluxe miter gauge. Exclu-
sive Exact-1-Cut.



10495

Craftsman
3/8-in.
variable
speed drill

34⁶²
Quantities
Limited

Includes 5-
pc. screw-
driver bit set.



11125

Craftsman
3/8-in.
cordless
drill

34⁷¹

5-cell bat-
tery. 2-
speeds.



17200

Craftsman
variable
speed
sabre saw

31³³
Quantities
Limited

Includes 4
regular cut
blades.



11614

Craftsman
1/2-sheet
pad
sander

42¹⁷

Orbital
motion. 1/6-
HP.



17445

Craftsman
1-HP
router

45⁸⁵

Ring type
depth ad-
justment.



1027

1/2-in.
reversible
drill

46¹⁶

Removable
side han-
dle. 1/3-HP.



27122

Industrial
reciprocating
saw

123⁸³

2-speed,
case and 7
blades.

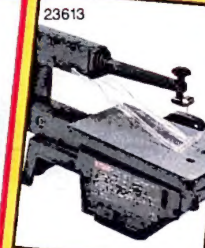


2761

7 1/4-in.
industrial
circular saw

139⁹⁶

Rugged
worm drive
gearing.



23613

13-in.
bench top
scroll saw

89⁸⁸

Table tilts
0-45 degrees.
Compact!



24451

10-in.
bench top
band saw

129⁸⁸

Sturdy cast
iron base.
1725 RPM.



22161/2

8-in.
direct drive
table saw

129⁸⁸

1/2-HP mo-
tor devel-
ops 1-HP.



23463

Craftsman
10-in.
miter saw

199⁸⁸

Includes
carbide
tipped blade.



1-in. x 25-ft.
measuring
tape

988

Unique
non-slip
rubber grip.



Sears Best
16-oz.
hammer

1173

Finest
grade hick-
ory handle.



6-pc. slotted
or phillips
screwdrivers
YOUR CHOICE

994

Quantities
Limited

Sizes to
suit any
need.

41263/41265



Craftsman 18-in.
mechanic's
tool box

1998

Round edges
for safety and
strength.

6500



4-pc.
adjustable
wrench set

2996

Quantities
Limited

4, 6, 8 and
10-in. sizes.

44676



Durable
alloy steel
5-pc. pliers set

2996

Quantities
Limited

6-in. diagonal,
7-in. arc joint
and more.

45292

SOLAR MAX™



79892

No
wiring,
no
installation

Solar Max™
solar powered
outdoor light

2995

Automati-
cally turns on
after dark.

MALIBU



Malibu 5
light path or
flood set

3995

50-ft. ca-
ble, 24-hr.
timer.

79831/2



17934

2-HP, 8-gal.
wet/dry vac,
accessories

6988

Includes
caster foot
storage.



15402/12

2-HP, 12-gal.
electric air
compressor

29986

Convenient
oil-less op-
eration.



17949

2.75, 16-gal.
wet/dry vac,
accessories

9988

Electronic
variable
speed.



17685

20-gal., 5-HP
electric air
compressor

39993

Makes al-
most any
job easier.

CRAFTSMAN® JEEP® SWEEPSTAKES

YOU
MAY

WIN

A 1990 JEEP® COMANCHE
PIONEER 4WD SHORTBED



ENTER AT ANY SEARS
HARDWARE DEPARTMENT
No purchase necessary. Void
in Puerto Rico and where
prohibited. You must be 18 to
enter. Ohio, Michigan resi-
dents may enter by mail. For
complete rules and chances
of winning, see your Sears
retail store by August 31,
1989. Jeep is a registered
trademark of Jeep/Eagle Cor-
poration.

WARRANTED FOREVER!

So many pieces for
such a low price!
**87-pc.
mechanic's
tool set**

5999

While
Quantities Last

*If any Craftsman hand tool ever
fails to give complete satisfaction,
return it for free replacement.

Regular and
deep sockets

Standard and
metric sizes

1/4, 3/8, and
1/2-in. ratchets



All tools
made in
U.S.A.

PROFESSIONAL
10 drawers of
steel tool
storage

27992

6-drawer chest... 114.96
4-drawer cabinet... 164.96

Handy full length drawer
pulls. Convenient full ex-
tension drawers. Drawers
lock when cover is closed.
Recessed side handles.

65766, 65724



Tumbler
lock with
2 keys

750 lbs.
capacity

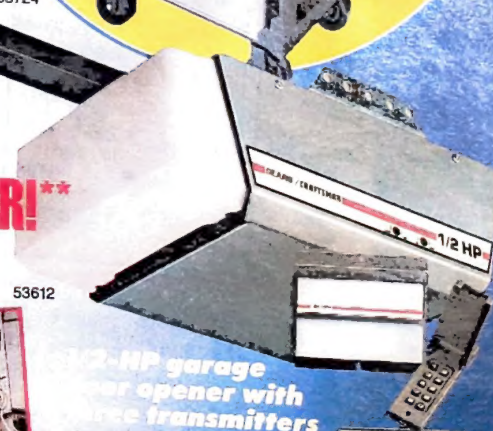
Exclusive
sturdy
I-beam
construction

Large
5x2-in.
casters

**INCLUDES
TOUCH CODE
TRANSMITTER!**

**A \$39.75 value every single day,
we've included at no extra cost
making this a tremendous value!

53612



1/2-HP garage
door opener with
three transmitters

15996

While
Quantities Last



1 BOS03L1 7

AMERICA'S BEST-SELLING PAINTS **PRICED RIGHT!**

FOR GREAT AMERICAN HOMES LIKE YOURS!

WALLCOVERINGS

Huge selection of teflon coated styles for
KITCHENS & BATHS

14⁹⁶
Double rolls

99093



EXTERIOR

OUR MOST DURABLE PAINT EVER



41005

Weatherbeater
premium
flat

12⁹⁶
gal.

- One-coat* coverage guaranteed!
- Resists cracking, chipping, peeling

Exterior paint as low as 6.97 gal.



47005

Weatherbeater
premium
satin

15⁵⁴
gal.

- 100 decorator colors
- 10-year durability
- New and improved formula

**UP TO 1200 COLORS
MIXED FREE**

QUESTIONS ABOUT PAINTING?



PHONE TOLL FREE

1-800-9 PAINTS

Get the answers from a Sears Paint Pro!

GUARANTEED ONE-COAT COVERAGE



94005

Easy Living
premium
flat

10⁹⁴
gal.

- Washable, colorfast, fade resistant
- 10-year satisfaction warranty
- Ideal finish for living, dining, bedrooms
- 100 colors



82005

Easy Living
low luster
semi-gloss

13⁹⁷
gal.

- 100 decorator colors
- Elegant finish resists stains
- Washable, scrubbable
- Won't chip, crack or peel
- Spatter resistant

Interior paint as low as 5.22 gal.

*For one-coat results, all Sears one-coat paints must be applied as directed. Limited warranty for years specified. See store for details.

INTERIOR



13174

Masking
tape

66¢
3/4"x60 yds.



Paint
remover

3³³
pL



18105

Weatherbeater
waterproofing
sealant

7⁹³
gal.

- Dries clear • Repels water
- For wood, brick, more!

Air sprayer... 19.86



12102-4-6-8
11369

Quality
brushes

1⁴⁴
to **4⁹⁵**

Sears Best
9-in.
roller cover

2⁴⁴

40116

6-foot wood
ladder

1⁹⁹

- 200-lb. working load
- For household duty

6-ft. aluminum
stepladder, 39.96

Sears Pricing Pledge:

Yes, we'll meet or beat the competition's current advertised price on the identical item! Just bring the competition's current ad to any of our retail stores.

This offer applies to current merchandise stocked in our retail stores. Excludes Clearance, Closeouts and Catalogs.



Supplement to the newspapers listed below: Sunday, August 6, 1989: Boston Sunday Globe, Providence Journal, Worcester Sunday Telegram, Middlesex News, Lowell Sun, Sunday Eagle Tribune, Brockton Enterprise, Cape Cod Times, Lewiston Sun Journal, Foster's Daily Democrat, New Bedford Standard Times, New Hampshire Sunday Times, South Portland Press Herald, Fall River Herald, Nashua Telegraph. Saturday, August 5, 1989: I.D.S., Jordan Dennis, Newport Daily News, Concord Monitor. Monday, August 7, 1989: Bangor Daily News, Daily Kennebec Journal, Times Record.
MASSACHUSETTS: Auburn • Braintree • Brockton • Burlington • Dedham • Hanover • Hyannis • Leominster • Methuen • Natick • North Dartmouth • Peabody • Saugus • Swansea. MAINE: Augusta • Bangor • Brunswick • Lewiston • Presque Isle • Rockland • South Portland • Waterville. NEW HAMPSHIRE: Concord • Keene • Manchester • Nashua • Newington. RHODE ISLAND: Middletown • Providence • Warwick • Woonsocket.

Satisfaction guaranteed
or your money back

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SEARS
Your money's worth
and a whole lot more.